

GINGER GAMMELGAARD-LEMKE

UX / UI DESIGNER

TALENTS

Experienced, curious, and innovative designer with a passion for collaboration in an agile environment, elegant user friendly design, and a demonstrated history in both print and digital with strong layout, typography, animation, branding, and social media management skills.

SKILLS

User Research, User Experience, Interaction Design, User Interface Design, Graphic Design, Visual Design, Rapid Workflow, Prototyping, Usability Testing, Interviews, HTML, CSS, JAVA, Bootstrap, Surveys, Card Sorting, Content Analysis, Personas, Wireframes, Competitive Analysis, Storyboards, Scenarios, User Journeys, Task Flows, Journey Maps, Effective Communicator, Strong Listening Skills, Adobe Creative Suite, Microsoft Office, Figma, Miro, InVision.

CONTACT

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EXPERIENCE

- ① **Graphic, Web & Design Specialist** | *GAGdesign* | 2007 - present
Freelance design work for companies including digital and print design, iconography, animation and consultant. Continuation of contract with MADA creating and digitally publishing monthly and quarterly interactive publication.
- ① **Graphic, Web & Design Specialist** | *Minnesota Automobile Dealers Association* | 2007 - 2019
Designing and maintaining websites, designing and publishing monthly newsletters, quarterly magazines, educational fliers, and mailers as well as all other training materials and all special event invitations and collateral (slide shows, video production and animation for presentation).
- ① **Graphic, Web & Design Specialist** | *Twin Cities Auto Show* | 2014 - 2019
Content creation for print and digital ads, social media management, creating and conducting surveys, website redesign and maintenance as well as on-site signage (digital and print).
- ① **Digital Team Lead (Volunteer)** | *Good Shepherd Lutheran Church & School* | 2012 - 2020
Corporate re-brand, icon design, promotional videos, animations, and front-end website layout and design as well as maintenance and seasonal changes.
- ① **Designer / Animator** | *Virtual Florist* | 1999 - 2005
Conceptualizing and creating all animations for Virtual Florist, an e-greeting site. Maintaining and creating web content including 2 site rebuilds and management of all 3 in-house sites.

EDUCATION

- ① **U of M** | *UX/UI Bootcamp Certification* | UX/UI
- ① **Studio Art Centers International** | *Post Baccalaureate Certificate* | Graphic Design
- ① **Art Institutes International** | *Bachelors of Science* | Graphic Design

REFERENCES

Alyssa Schlander 651.295.0687	Dana Sommer 612.964.1183	Josh Schultz 608.209.7850	Jean Flaherty 951.956.8779
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