

Ginger Lemke

Visual Designer

Ginger Gammelgaard-Lemke

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Skills

Experienced, curious, and innovative designer with a passion for collaboration in an agile environment, elegant user-friendly design, and a demonstrated history in both print and digital with strong layout, typography, animation, branding, and social media management skills.

Skills include, but are not limited to: User Research, User Experience, Interaction Design, User Interface Design, Graphic Design, Visual Design, Rapid Workflow, Prototyping, Usability Testing, Interviews, HTML, CSS, JAVA, Bootstrap, Surveys, Card Sorting, Content Analysis, Personas, Wireframes, Competitive Analysis, Storyboards, Scenarios, User Journeys, Task Flows, Journey Maps, Effective Communicator, Strong Listening Skills, Adobe Creative Suite, Microsoft Office, Figma, Miro, InVision.

Experience

GAGdesign / Graphic, Web & Design Specialist

01/2005 - PRESENT

Freelance design work for companies including digital and print design, iconography, animation, and consultant. Continuation of contract with MADA creating and digitally publishing monthly and quarterly interactive publication.

Minnesota Automobile Dealers Association / Graphic, Web & Design Specialist

08/2007 - 10/2019

Designing and maintaining websites, designing and publishing monthly newsletters, quarterly magazines, educational fliers, and mailers as well as all other training materials and all special event invitations and collateral (slide shows, video production, and animation for presentation).

Twin Cities Auto Show / Graphic, Web & Design Specialist

10/2012 - 10/2019

Content creation for print and digital ads, social media management, creating and conducting surveys, website redesign, and maintenance as well as on-site signage (digital and print).

Virtual Florist / Designer, Animator, Web Manager

03/1999 - 07/2005

Conceptualizing and creating all animations for Virtual Florist, an e-greeting site. Maintaining and creating web content including 2 site rebuilds and management of all 3 in-house sites.

Education

University of Minnesota / UX/UI Bootcamp Certification

2020 - 2021

UX/UI

Studio Art Centers International / Post Baccalaureate Certificate

2004 - 2005, Florence, Italy

Graphic Design

Art Institutes International of Minnesota / Bachelors of Science

1999 - 2003

Graphic Design

References

Alyssa Schlander 651.295.0687

Josh Schultz 608.209.7850

Dana Sommer 612.964.1183

Jean Flaherty 951.956.8779